

SCT Board of Directors Board Meeting
 February 28, 2024 3pm
 SCT Board Room
 400 Aviation Blvd, Suite 500. Santa Rosa, CA 95403
Meeting Minutes

Members: **Joe Bartolomei, Jennifer Buffo, Thera Buttaro, Margaret Grahame, Keo Hornbostel, Monica Hubert, Kirstyne Lange, Kirk Lok, Crista Luedtke, Brian Marchi, Brandon Mrkvicka, Tony Pace, Bert Rangel, Caroline Shaw, Tim Zahner, Scott Alonso, Brian Sommer,**

Invitees: Ethan Brown, McCall Miller, Kristen Madsen, Mary Roulades, Bill Arnone, Claudia Vecchio, Todd O’Leary, Lori Angstadt, Kelly Bass Seibel, Jonny Westom, Conrad Braganza, Jessica Quigley (recording secretary), Tracy Koch, Mary Roulades, Brett Bradford

Public: None

Absent: **Bert Rangel, Margaret Grahame, Thera Buttaro**

Agenda Item/Issues	Information	Follow Up Action	Person Responsible	Date Due
Meeting Call to Order	Meeting commenced at 3:01pm	N/A	N/A	N/A
Roll Call	<i>Roll call taken for all members</i>	N/A	N/A	N/A
Public Comment	NA	N/A	N/A	N/A
Statement of Abstentions	None	N/A	N/A	N/A
Approval of Consent Items.	<p>Motion: J. Bartolomei S: C. Luedtke to approve the consent items- Approval of Agenda: February 28 2024 Approval of BOD Minutes: January 24, 2024 Approval of November 2023 Financials</p> <p>Ayes –13 Nays – 0, Abstentions – 0 K. Lange has not yet joined the meeting</p>			

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<p>Committee Items Requiring Board ACTION:</p> <p>a) Vacation Rental Committee-Communication Outreach</p> <p>b) Convention Center Advisory Council- 10SB Architects Fit Test Study Proposal</p>	<p>seeks comments on topics for discussion. No comments currently.</p> <p>C. Vecchio shared with the Board the Communication Plan the Vacation Rental Committee has put forward and seeks approval for the full board. This is the first action item for the VRC.</p> <p>Motion: J. Buffo S: K. Hornbostel to approve the Vacation Rental Committees communication plan as presented to the full board:</p> <p>Ayes-14 Naves-0 Abstain-0</p> <p>SCT identified the potential for a convention center as part of its master plan. During conversations with the owners of a potential site, the request came back for a “test fit.” This is an architectural depiction of the potential for locating the convention center and 250-key hotel on the site. Because the site owner is considering another proposal for the same site, obtaining and providing the test fits in a timely manner is imperative.</p>			

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<p>Board Report</p>	<p>The Convention Center Advisory Council heard the proposal and is recommending that it be approved by the full board. SCT does have the funding available through savings in other areas to absorb this cost without dipping into reserves.</p> <p>Cost \$60K</p> <p>Motion: K. Hornbostel S: S. Alonso to approve the cost of \$60K for the Fit Test, as approved by the Convention Center Advisory Council.</p> <p>Ayes-13 Nays-0 Abstain-1</p> <p>J. Bartolomei abstains as he has worked with 10SB on a project for his lodging property.</p> <p>C. Vecchio share some recent updates from the team:</p> <p>The new website has launched.</p> <p>More than a stay promotion is still running, please join.</p> <p>Starts of the Industry Awards are 5/22/24.</p>			

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	Awards in NY. Brand USA meetings in Australia Update on the upcoming Neighborhood project.			
What's New and Noteworthy?	Board members shares current updates on their business.			
Next Meeting	March 27, 2024 at 9am at the Flamingo Hotel for the annual Board Retreat. This event will be the entire day.	RSVP in BoardEffect	Members	3 days prior in BE; or 1 week prior if virtual for posting requirements
Adjourn	4:52pm Meeting adjourned			