



SONOMA COUNTY TOURISM GOVERNANCE COMMITTEE NOTICE & AGENDA
Thursday September 12, 2024 at 10:30am In-Person SCT Offices
400 Aviation Blvd. Ste. 500, Santa Rosa, CA 95403

ZOOM: <https://us02web.zoom.us/j/88548984939?pwd=j3WRMPlebAabC9uVJETpaOffHQLQva.1>

DIAL IN OPTION: +1 669 444 9171 US Meeting ID 885 4898 4939 Passcode: 752732

Name	Address at which member will attend
Bert Rangel	1501 Mendicino Ave. Santa Rosa, CA 95401

- 1) Meeting Call to Order Joe Bartolomei
- 2) Roll Call (must be taken verbally if meeting telephonically) Joe Bartolomei
- 3) Public Comment – *This is the time for public comment on both items listed in this Agenda, and on items not listed in this agenda but which are within the jurisdiction of this body.* Joe Bartolomei
- 4) Statement of Abstentions Joe Bartolomei
- 5) Approval of Consent Items: Joe Bartolomei
 - a) Approval of Agenda: September 12, 2024
 - b) Approval of Minutes: August 6, 2024
- 6) Legal Update Bill Arnone
- 7) Review of the SCT Bylaws – FOR POSSIBLE ACTION Joe Bartolomei/Bill Arnone
- 8) Determine approach to Brown Act training Joe Bartolomei/Bill Arnone
- 9) Determine approach to monitoring and notifying Board members of needed trainings Joe Bartolomei/Bill Arnone
- 10) Review and determine the need for the Endorsement Policy Joe Bartolomei/Bill Arnone
- 11) Board & Committee Appointments/Items – FOR POSSIBLE ACTION Joe Bartolomei
 - Monica Hubert- Vice Chair, Business Development Committee
 - Carolien Shaw- Chair, Marketing Committee
 - Joe Bartolomei- Vice Chair/Member, Marketing Committee
 - Chelsea Borba- Business Development Committee
 - Hilary Ebright- Business Development Committee
 - Jennifer Good- Business Development Committee
 - Andrea Griffin- Governance Committee
 - Karim Ikrimah- Governance Committee
 - Denise Aver-Phillips- Ex-Officio Board Member, Visitor Center
- 12) Committee Orientation – Session Overview Joe Bartolomei/Claudia Vecchio
- 13) Board Matrix Discussion Joe Bartolomei
- 14) What’s New and Noteworthy? Committee
- 15) Next Meeting: October 1, 2024 Joe Bartolomei
 (11:00am-12:30pm) In-person SCT Offices
- 16) Adjourn Joe Bartolomei

Members of the public may attend this meeting in person at the address listed or by connecting electronically using the information provided above. Sonoma County Tourism (SCT) welcomes public comment regarding both items listed on this agenda, and items not listed on this agenda but within the jurisdiction of this body, during the time identified for "Public Comment". All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless changed by the Chair because of agenda scheduling demands or total number of speakers.

SCT will broadcast most meetings via Zoom. Those not able to attend in person will have the opportunity to provide public comment via Zoom as indicated. Please note that SCT cannot guarantee that the Zoom system will be available for the entirety of every meeting. The only way to guarantee that your comment is received and considered by SCT is to attend the meeting in person or submit your comment in writing in advance of the meeting. Public comments may be sent in advance to Jessica Quigley: jquigley@sonomacounty.com or in care of:

*Sonoma County Tourism
Board/Committee Public Comments
400 Aviation Blvd, Suite 500
Santa Rosa, CA 95403*

Please reference the meeting, meeting date and the item to which the comment is directed.

If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact Jessica Quigley at (707) 522-5808 or jquigley@sonomacounty.com by at least noon the day preceding the meeting. We will attempt to accommodate your disability.

Materials related to open session items on this agenda that are submitted to the Board or Committee after distribution of the agenda packet are available for public inspection during normal business hours at Sonoma County Tourism (address above).